



i2u.ai

Ideas to Unicorns *through AI!*

Business-Native Agentic AI OS for First-time Founders, across Sectors & across the Globe





ABOUT US

We are Building the First Gamified
**Global Agentic AI Startup Ecosystem
Booster!**

**The work on Unicorn Foundational Model
(UFM) also has begun!**



2





PROBLEM

Customers

> 90% of Startup Ecosystem Stakeholders benefit from extensive infrastructure, which we will complement & boost

Costs

Loss of productivity & effectiveness costing global startup ecosystem billions of dollars

Market Gap

Very few, if any, online Startup Enablers in the market to help all the Startup Ecosystem Stakeholders

Financials

Most of 100 Million+ startups & MSMEs grow exponentially! The spend by them to achieve growth & get funding exceeds \$100Bn., annually.





WHY NOW?

Well, Why Not Now?

We are right in the middle of multiple technologies converging leading to the emergence of Artificial Intelligence.

4

Optimum Application of AI

We have developed the infrastructure & resources to educate, train, coach, handhold and ultimately lead & boost the startups to leverage the converging & emerging divergent technologies. In addition, we enhanced it with the latest developments in AI





SOLUTION



Close the Gap

i2u.ai, ideas to unicorns *through AI*, brings all the startup ecosystem stakeholders together in highly effective & engaging way boosting even the best platforms, globally.



Target Audience

Global Startup Ecosystem stakeholders,- startups, mentors, investors, consultants, coaches, talent, incubators, accelerators, ...



Cost Savings

Reduce expenses by collaborating & complementing stakeholders in any corner of the world effectively & efficiently thus optimally!



Exponential Growth

With access to the best minds in the world in highly engaging & effective manner, achieve phenomenally exponential growth to achieve unicorn status!





PLATFORM OVERVIEW



Unique

Only platform specifically imagined & built ground up leveraging AI!



Best to Market

Inspired by the best platforms all over the world, both offline & online ... and envisioned leveraging AI!



Born Out of Collaboration

Built over decades of experience & collaboration with all the stakeholders in the startup ecosystem.



Authentic

Designed with the help and input of experts in the field



Leveraging AI for Optimized Unicorn Building



7 Years Lead & a >9x Productivity Advantage for AI Startups to Reach Unicorn Status

- AI Ventures: ~406 Man-years (2 Years × 203 Employees)
- Non-AI Ventures: ~3,726 Man-years (9 Years × 414 Employees)

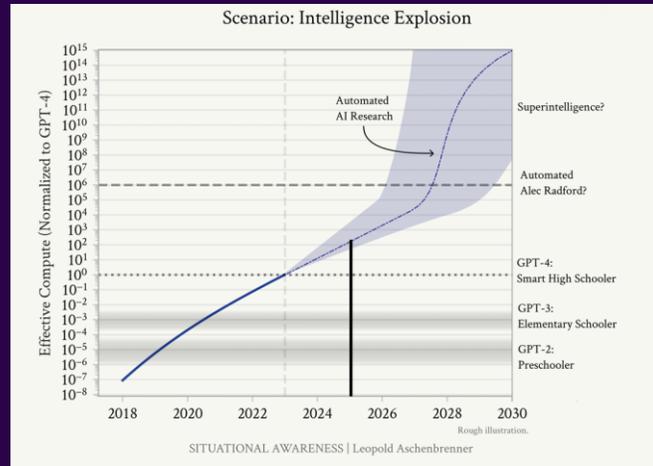
Source: CB Insights

7 Stages with Dynamic 7 Dimensions & 7 EiR Aspects Each

| | |
|--|---|
| <p><u>Known Knowns</u></p> <p>Established Patterns in Successful AI Ventures</p> <ul style="list-style-type: none">› Proven Business Models› Optimal Team Compositions› Effective Go-To-Market Strategies | <p><u>Known Unknowns</u></p> <p>Identified Challenges Requiring Research</p> <ul style="list-style-type: none">› Emerging Market Opportunities› Regulatory Landscape Evolution› Technology Stack Scalability |
| <p><u>Unknown Knowns</u></p> <p>Tacit Knowledge Awaiting Discovery</p> <ul style="list-style-type: none">› Untapped Organizational Insights› Hidden Market Signals› Underutilized Industry Expertise | <p><u>Unknown Unknowns</u></p> <p>Breakthrough Opportunities & Risks</p> <ul style="list-style-type: none">› Disruptive Innovation Potential› Unforeseen Market Shifts› Emerging Competitive Threats |



INTELLIGENCE EXPLOSION & GPT DIFFUSION



| Comparative Evolution & Unique AI Challenges | | |
|--|--|--|
| Dimension | PC Architecture | AI Agentic Applications |
| Core Unit | CPU, RAM, standardized interfaces | LLMs, SLMs, modular AI agents |
| Commoditization | IBM PC clones, affordable hardware | Open models (Deepseek, Mamba), cheap compute |
| Software Boom | OS, apps, developer tools | Agentic platforms, orchestration frameworks |
| Standardization | BIOS, USB, PCI, open APIs | Emerging: MCP, A2A, AGNTCY |
| Determinism | Fully deterministic | Non-deterministic; probabilistic outputs |
| Diffusion | Wide geographic/software spread after cost drops | Open-source, distributed models & protocols |
| Development Risks | Known bugs, hardware limits | Unknown unknowns: bias, hallucinations, emergent behaviors |
| Innovation Pace | ~2X every 18-24 months (Moore's Law) | 5-10X improvements annually (stacked innovation) |

Leveraging Intelligence Explosion

- **Economic Impact:** Unprecedented Industrial Mobilization (\$10B → \$100B → \$1T+ Compute Clusters)
- **Strategic Advantage:** Most Remain Blind While A Small Group Sees the True Trajectory
- **Opportunity:** Forefront of the AI Transformation Wave

AI - General Purpose Technology (GPT)

- **Jeffrey Ding's GPT Diffusion Theory:** Innovation Isn't Enough; Need Widespread Adoption
- **PC Era Lesson:** Technology Impact Depends on Effective Diffusion Mechanisms
- **AI Challenge:** Bridge AI Breakthroughs & Market Adoption

Experience & Expertise for Agile Adoption

- Decades of Experience in **Market Adoption of Operation Critical Application SW**
- Deep Startup Ecosystem **Engagement Since Dotcom Era**
- Intense Intent to **Grow Ideas into Unicorns**



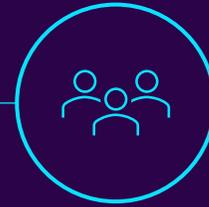


BUSINESS MODEL



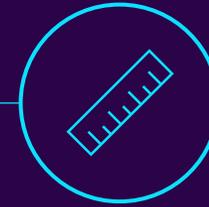
Research

We based our research on technological advancements, market trends, AI Tools and social media



Abstract

We believe people need such platforms more than ever now, specifically dedicated to startups & MSME niche market



Design

Highly engaging and easy to use





MARKET OPPORTUNITY OVERVIEW

\$10B

Opportunity to build
Fully inclusive market
Total Addressable Market
(TAM)

\$5B

Freedom to invent
Selectively inclusive market
Serviceable Available Market
(SAM)

\$2B

Few competitors
Specifically targeted market
Serviceable Obtainable Market
(SOM)





GROWTH STRATEGY

This is how we'll scale up!

JUL 2024

Rolled out product to high profile or top-level participants to help establish the platform

JAN 2025

Released the pivoted product globally on social media with virality & engagement strongly entrenched

NOV 2025

Gathering feedback and pivoting portal continuously and discovering & inventing new revenue streams to boost the performance of the Global Startup Ecosystem effectively & optimally!

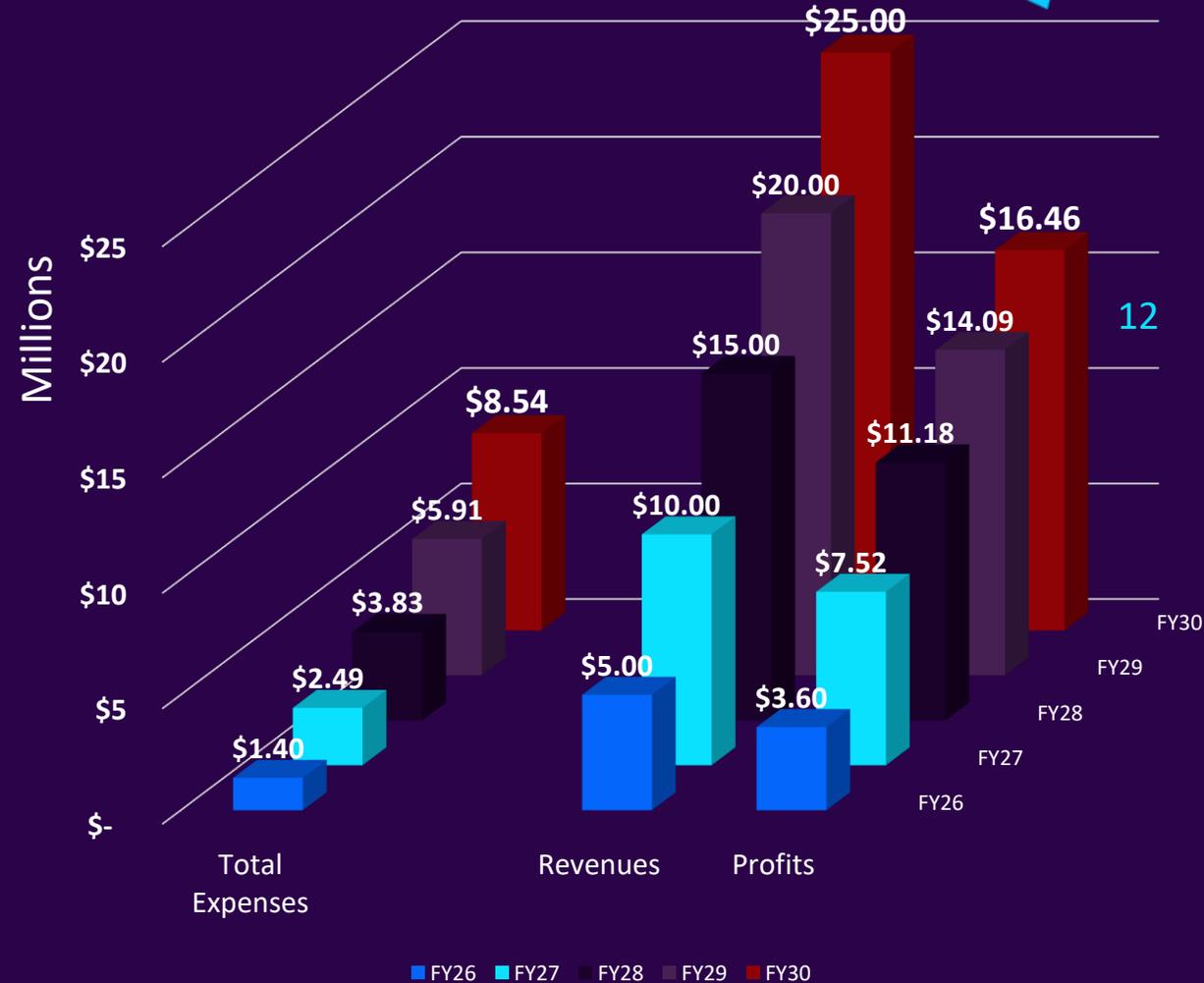
Profits All the Way!



Key Metrics

| FY | SUBSCRIBERS | GROSS REVENUE | EXPENDITURE | PROFITS |
|------|-------------|---------------|--------------|---------------|
| 2026 | 50,000 | \$ 5,000,000 | \$ 1,400,000 | \$ 3,600,000 |
| 2027 | 100,000 | \$ 10,000,000 | \$ 2,485,000 | \$ 7,515,000 |
| 2028 | 150,000 | \$ 15,000,000 | \$ 3,825,000 | \$ 11,175,000 |
| 2029 | 200,000 | \$ 20,000,000 | \$ 5,907,000 | \$ 14,093,000 |
| 2030 | 250,000 | \$ 25,000,000 | \$ 8,540,000 | \$ 16,460,000 |

More Profits All the Way!





VALUATION

| <u>Methodologies</u> | <u>Rationalé</u> | <u>Estimated Valuation</u> |
|-------------------------------------|--|-----------------------------|
| Comparable Company Analysis (Comps) | 5x to 10x Next Year's Annual Revenue | \$80Million - \$140Million |
| Discounted Cash Flow (DCF) | Realistic Discount Rate to Reflect Early-stage risks and market conditions. | \$90Million - \$160Million |
| Venture Capital (VC) Method | Exit Value: \$750Mn / 5Yrs Investors' Expected ROI: 7-8x | \$80Million - \$150Million |
| Scorecard Valuation Method | Market Potential, AI-Driven Innovation & Team Strength Support a Premium Valuation | \$100Million - \$170Million |
| Berkus Method | Advanced Technology, Market Opportunity & Strong Team Support the Valuation | \$70Million - \$110Million |

ACTION PLAN





OUR TEAM



GIRISH HUKKERI

Founder

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VISHWANATH SANGOJI

Co-Founder



PRATIBHA

Co-Founder



**DEVELOPMENT &
OPERATIONS TALENT
POOL**



EXCLUSIVE ROUND!

We are Seeking

\$500,000 to \$2,000,000

Fund Infusion!

i2u.ai Inc., a Delaware C Corporation bearing EIN: 36 - 5143244



THANK YOU

Team i2u.ai

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